

Social Networking & Marketing Plan

Week	Task	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	Showcase Watcher							
	Showcase Newsletter							
	Showcase Other							
	Twitter							
	Facebook							
	LinkedIn							
	YouTube							
	Blog							
	Website							
	Direct Email							
	Direct Mail							
	Review							
	Other							
	Other							
Other								
2	Showcase Watcher							
	Showcase Newsletter							
	Showcase Other							
	Twitter							
	Facebook							
	LinkedIn							
	YouTube							
	Blog							
	Website							
	Direct Email							
	Direct Mail							
	Review							
	Other							
	Other							
Other								
3	Showcase Watcher							
	Showcase Newsletter							
	Showcase Other							
	Twitter							
	Facebook							
	LinkedIn							
	YouTube							
	Blog							
	Website							
	Direct Email							
	Direct Mail							
	Review							
	Other							
	Other							
Other								
4	Showcase Watcher							
	Showcase Newsletter							
	Showcase Other							
	Twitter							
	Facebook							
	LinkedIn							
	YouTube							
	Blog							
	Website							
	Direct Email							
	Direct Mail							
	Review							
	Other							
	Other							
Other								
5	Showcase Watcher							
	Showcase Newsletter							
	Showcase Other							
	Twitter							
	Facebook							
	LinkedIn							
	YouTube							
	Blog							
	Website							
	Direct Email							
	Direct Mail							
	Review							
	Other							
	Other							
Other								